Friday, 14 September 2018

09:00 – 09:30 Keynote

09:45 – 10:00 Presentations of Start-ups / Winners of DEG – Deutsche Investitions- und Entwicklungsgesellschaft, Germany

10:00 – 10:30 Coffee Break / Poster Presentation

10:30 – 11:00 Panel Discussion: Promoting employment in Africa

12:00 – 13:15 Parallel Sessions

13:15 – 14:30 Parallel Sessions

14:30 – 16:00 Parallel Sessions

16:00 – 17:00 Parallel Sessions

Workshop: Finding work - binding talent: Africa

Panel Discussion: Responsible Business performance in Ghana

Panel Discussion: Entrepreneurial activities in Cape Coast, Ghana

Panel Discussion: Socio-economic factors influencing the success of an entrepreneur?

Panel Discussion: Product innovations and performance of a Kenyan medium sized company

Panel Discussion: How agricultural African firms can enter markets

Panel Discussion: Fast moving consumer goods

Panel Discussion: Socio-economic factors influencing the success of an entrepreneur?

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Conference Agenda

Wednesday, 12 September 2018

09:00 – 10:15 Handbook of Applied Teaching and Learning

Room: Audimax

Chair: Dr. Ursula Paintner

10:15 – 10:30 Coffee Break

Room: Hörsaal 7 / Lecture Hall 7

10:30 – 11:45 Parallel Sessions

Room: Audimax

10:30 – 11:30 Room: Audimax

Panel Discussion: Destination development in tropical rainforest

Moderator: H. Ilkay Toker

Dr. Jeannette Osei

Ghana – Market potential

Dr. Charles Matu Mwai

Panel Discussion: Tourism as a driver of economic growth

Chair: Regina Appiah Gyimah

Dr. David Rempel

Panel Discussion: Entrepreneurial start-ups in MENA region

Chair: Dr. David Rempel & Felix Wölfle

11:15 – 11:30 Lunch Break

Room: C 119

11:30 – 12:45 Parallel Sessions

Room: Audimax

11:30 – 12:30 Room: Audimax

12:00 – 12:45 Room: Hörsaal 7

Chair: Regina C. Brautlacht

12:45 – 13:15 Lunch Break

Room: C 115

13:15 – 14:30 Parallel Sessions

Room: Audimax

13:15 – 14:15 Room: Audimax

Panel Discussion: Tourism as a driver of economic growth

Chair: Regina C. Brautlacht

Dr. David Rempel

Panel Discussion: Entrepreneurial start-ups in MENA region

Chair: Dr. David Rempel & Felix Wölfle

14:15 – 15:05 Coffee Break / Poster Presentation

Room: B 062

15:05 – 16:20 Parallel Sessions

Room: Audimax

15:05 – 16:05 Room: Audimax

Panel Discussion: Entrepreneurial start-ups in MENA region

Chair: Regina C. Brautlacht

Dr. David Rempel

Panel Discussion: Entrepreneurial start-ups in MENA region

Chair: Dr. David Rempel & Felix Wölfle

16:20 – 17:15 Conference Summary and Closing Remarks

Room: Audimax

Chair: Regina C. Brautlacht

Dr. David Rempel

17:15 – 18:00 Informal Evening Reception

Room: Hörsaal 7 / Lecture Hall 7

18:00 – 20:00 Informal Evening Reception

Room: Hörsaal 7 / Lecture Hall 7

20:00 – 21:00 Movie "Mully – Changing the world one child at a time"

Room: A 108